

Listing of Claims:

Claim 1 (previously presented): A method comprising:

receiving, via a second network, unsolicited information from a computer network, wherein the unsolicited information contains an identifier identifying further information on the computer network, the unsolicited information being received by a communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device;

requesting, via a first network, further information from the computer network, wherein the further information is based on the received identifier; and

receiving the further information via one of the first or second networks.

| Claim 2 (currently amended): The method of claim 1, wherein the second ~~communications~~ network is a broadcast network, and wherein the step of receiving via the second network is adapted for receiving via the broadcast network.

| Claim 3 (currently amended): The method of claim 1, wherein the first ~~communications~~-network is a telecommunications network, and wherein the step of receiving the further information is adapted for receiving the further information via the telecommunications network.

| Claim 4 (currently amended): The method of claim 1, wherein the step of receiving the further information is adapted for receiving the further information via ~~the~~a broadcast network.

Claim 5 (previously presented): The method of claim 1, wherein the unsolicited information contains a content identifier, further comprising storing, on the device, a list of content identifiers of interest.

Claim 6 (original): The method of claim 5, further comprising filtering the received unsolicited information to remove any information not having a content identifier in the list of content identifiers.

Claim 7 (currently amended): The method of claim 1, wherein the second communication network is a digital video broadcast terrestrial (DVB-T) network, and wherein the steps of receiving via the second network are adapted for receiving via the DVB-T network.

Claim 8 (currently amended): The method of claim 1, wherein the first communication network is a cellular network, and wherein the step of receiving via the further information is adapted to receive via the cellular network.

Claim 9 (previously presented): A communication device comprising:

a receiver for receiving, via a second network, unsolicited information from a computer network, wherein the unsolicited information contains an identifier identifying further information on the computer network, the unsolicited information being received by a communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device; and

a transceiver for requesting, via a first network, further information from the computer network, wherein the further information is based on the received identifier.

Claim 10 (previously presented): The device of claim 9, wherein the transceiver is adapted to receive the further information via the first network.

Claim 11 (original): The device of claim 9, wherein the receiver is adapted to receive the further information via the second network.

Claim 12 (currently amended): The device of claim 9, wherein the second communication network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network.

Claim 13 (currently amended): The device of claim 9, wherein the first communication network is a telecommunications network, and wherein the transceiver is adapted for use with the telecommunications network.

Claim 14 (previously presented): The device of claim 9, wherein the unsolicited information contains a content identifier, and further comprising a memory for storing, on the device, a list of content identifiers of interest.

Claim 15 (original): The device of claim 14, further comprising a filter for filtering the received unsolicited information to remove any information not having a content identifier in the list of content identifiers.

| Claim 16 (currently amended): The device of claim 9, wherein the second communication network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is adapted to receive via the DVB-T network.

| Claim 17 (currently amended): The device of claim 9, wherein the first communication network is a cellular network, and wherein the transceiver is adapted for use with the cellular network.

Claim 18 (previously presented): The device of claim 9, wherein the communication device is a portable communication device.

Claim 19 (previously presented): A system for accessing information on a computer network using a device as claimed claim 9.

Claim 20 (previously presented): The system of claim 19, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 21 (original): The system of claim 20, further comprising a broadcast transmitter for transmitting information from the computer network to users determined to be interested in the information.

Claims 22-26 (canceled)

| Claim 27 (currently amended): The method of claim 2, wherein the first ~~communications~~ network is a telecommunications network, and wherein the step of receiving the further information is adapted for receiving the further information via the telecommunications network.

Claim 28 (canceled)

Claim 29 (previously presented): The method of claim 2, wherein the unsolicited information contains a content identifier, further comprising storing, on the device, a list of content identifiers of interest.

| Claim 30 (currently amended): The method of claim 2, wherein the second ~~communications~~ network is a digital video broadcast terrestrial (DVB-T) network, and wherein the steps of receiving via the second network are adapted for receiving via the DVB-T network.

| Claim 31 (currently amended): The method of claim 2, wherein the first ~~communications~~ network is a cellular network, and wherein the step of receiving via the further information is adapted to receive via the cellular network.

| Claim 32 (currently amended): The device of claim 10, wherein the second ~~communications~~ network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network.

| Claim 33 (currently amended): The device of claim 11, wherein the second ~~communications~~ network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited information via the broadcast network.

| Claim 34 (currently amended): The device of claim 10, wherein the first ~~communications~~ network is a telecommunications network, and wherein the transceiver is adapted for use with the telecommunications network.

| Claim 35 (currently amended): The device of claim 11, wherein the first ~~communications~~
network is a telecommunications network, and wherein the transceiver is adapted for use with
the telecommunications network.

Claim 36 (previously presented): The device of claim 10, wherein the unsolicited information
contains a content identifier, and further comprising a memory for storing, on the device, a list of
content identifiers of interest.

Claim 37 (previously presented): The device of claim 11, wherein the unsolicited information
contains a content identifier, and further comprising a memory for storing, on the device, a list of
content identifiers of interest.

| Claim 38 (currently amended): The device of claim 10, wherein the second ~~communications~~
network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is
adapted to receive via the DVB-T network.

| Claim 39 (currently amended): The device of claim 11, wherein the second ~~communications~~
network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is
adapted to receive via the DVB-T network.

| Claim 40 (currently amended): The device of claim 10, wherein the first ~~communications~~
network is a cellular network, and wherein the transceiver is adapted for use with the cellular
network.

| Claim 41 (currently amended): The device of claim 11, wherein the first ~~communications~~
network is a cellular network, and wherein the transceiver is adapted for use with the cellular
network.

Claim 42 (previously presented): The device of claim 10, wherein the communication device is a portable communication device.

Claim 43 (previously presented): The device of claim 11, wherein the communication device is a portable communication device.

Claims 44-45 (canceled)

Claim 46 (previously presented): The system of claim 10, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 47 (previously presented): The system of claim 11, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 48 (previously presented): The method of claim 1, further comprising:
accessing a database of user profiles; and
identifying the communication device as a user to be targeted based on said user profiles.